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## **ASCLS MISSION**

**ASCLS Mission:**

The mission of ASCLS is to make a positive impact in health care through leadership that will assure excellence in the practice of laboratory medicine.

**ASCLS Believes:**

* Quality laboratory service is essential to quality health care.
* Everyone deserves access to safe, effective, efficient, equitable, and patient-centered healthcare, and
* Advancing the laboratory profession advances health care.

**ASCLS Core Values:**

1. Defining the characteristics of competent personnel within the profession and providing professional development opportunities so that practitioners can maintain competency are essential roles of a professional association.
2. Enabling laboratory professionals to function at their highest level of competence will contribute to cost effective health care.
3. Promoting diversity supports the delivery of quality laboratory service.
4. Taking a leadership role in standard and policy setting is a core professional responsibility.
5. Advocating for quality within the laboratory is essential to the assurance of quality health care delivery.

**2021-2022 STRATEGIC PLAN**



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| **PURPOSE** |
| To be recognized by our members as an organization of purpose, value to the profession, and involved in leading healthcare throughout the state and region.Logo, company name  Description automatically generated |
| **KEY OBJECTIVES** |
| **COMMUNICATION** | **LEADERSHIP/ MENTORSHIP** | **MEMBERSHIP** | **PROFESSIONAL DEVELOPMENT** | **ADVOCACY/ PROFESSIONAL PROMOTION** |
| **INITIATIVES** |
| * Member Community
* Newsletter – MLN
* Facebook Utilization and other social media platforms
* Website
* Virtual Meetings
 | * Recruitment of Leadership Academy participants for Region VIII and National
* Provide Mentor at time of election
* Orientation of Board Members and Appointees
* Encourage succession planning at the state level.
 | * Demonstrate value of membership
* Promotion of Group Memberships
* Promote different levels of memberships
* Retain Members
 | * Advancing leadership through
	+ Leadership Academy
	+ Committee participation
	+ Board Members
* Continuing educational opportunities
* Succession Planning
 | * Strengthen relationships with state representatives
* Recognition for those who serve ASCLS
* Providing consistent communication to members on “labvocacy” and government updates
* Promote the Profession
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| **KEY PERFORMANCE INDICATORS** |
| * Member community participation
* Provide written communication for MLN
* Contribute information for posting on Facebook
* Provide updated information to Website
* Regular Communication of State, Regional, and National legislative actions to membership.
 | * At least one in a Leadership Academy – Region VIII or National.
* Engagement of Board Members
	+ Meeting attendance
	+ Committee Participation
* Leadership representation evenly distributed throughout state
* Augment standing committees with at least one additional member
* Maintain up-to-date Bylaws and SOP’s
 | * Increase membership by 5-7 each year
* Increase of Student memberships to professional memberships
* Retain memberships
* Provide communication to assist with annual lapsed membership campaign
* Encourage members to renew before memberships lapse
* Provide membership promotion at spring meeting
* One non CE related activity each Year
 | * Provide at least one CE event a year.
* Full slate of Board Members
* Multiple candidates for each position on Election Slate
* Regional representation in committees or programs.
 | * Meet State representative once or twice in MT
* Continued Legislative Days representation.
* Provide Legislative Update Session once a year.
	+ Ex. State Annual Meeting or Webinar
* Awards given to those who participate and serve.
* Challenge each member to promote the profession within their community in some way.
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